Checklist – Do I need a survey?

- Do I need quantifiable (count/percentage) data?
  - No → Consider focus groups, interviews, or other ways of collecting qualitative data.
  - Yes →
    - Am I able to keep attendance records or track observational data?
      - Yes → Do keep these records or track this observational data as it is often more accurate and interesting than survey data.
      - No →
        - Are these data already captured in a UC Merced survey?
          - Yes → Obtain these data from IPA. (gjohnson@ucmerced.edu or ipa.ucmerced.edu – Surveys Tab)
          - No →
            - Work with IPA to discuss survey needs, design, scheduling, and administration. (gjohnson@ucmerced.edu)

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